



THASSIM BEEVI ABDUL KADER COLLEGE FOR WOMEN

A Minority Institution Sponsored by Seethakathi Trust, Chennai

(An Autonomous Institution Affiliated to Alagappa University, Karaikudi)

(Accredited by NAAC with 'A' Grade (CGPA: 3.16) & ISO 9000: 2015 Certified Institution)

Recognized by UGC with 2(f) & 12(B)

Kilakarai-623517 Ramanathapuram District, Tamil Nadu

7.1.1 Measures initiated by the institution for the promotion of gender equity and sensitization:

S.No	Date(s)	Name of the activity	Organized by	Number of Participants
01.	04.08.2022 to 06.08.2022	World Breast Feeding Week – 2022 Step Up for Breast Feeding Educate and Support	Department of Home Science and Research Centre, TBAKC	Students:308
02.	06.08.2022	Vaccination Camp	NSS	Students:60 Staff :5
03.	11.08.2022	Tamilnadu's Drug-free Tamilnadu Campaign	NSS	800
04.	10.10.2022	National Unity Day	NSS	800
05.	17.10.2022	Swach Bharat Cleaning Awareness Rally Programme	NSS	210
06.	03.11.2022	Observance of National Vigilance awareness week	NSS	Students : 100
07.	25.11.2022	National Flag Day Celebration	NSS	Students: 250
08.	10/11/2022 & 14/11/2022	National Entrepreneurship Day and Women's entrepreneurship	MGNCR & NSS	Students: 250
09.	28.01. 2023	One Day programme on "Towards new social order" for walkathon event	TBAKC NSS POS	Students:100 Staff: 4
10.	03.04.2023	NSS Special Camp Govt.Hospital Awareness to Girl's Mensuration Cycle	TBAKC NSS POS	Students:75 Staff: 4

World Breast Feeding Week – 2022

The department of Home Science and Research Centre celebrated World Breast Feeding Week, held in the month of August 2022. This year's concept is **"Step Up for Breast Feeding Educate and Support"**. Based on the concept, the department of Home Science and Research Centre organized competitions for our college students. The competitions are Slogan Writing, Poster Making, and Quiz. The staff in-chargers are allotted for every individual competition. Individual competitions have rules framed by staff in-chargers and are conducted on the allotted days and venues. The slogan writing competition was held on 04.08.2022. 148 students were enrolled in their names, but 135 students only participated in the venue. The poster-making competition was held on 06.08.2022. 51 students were enrolled in their names, but a total of 34 posters were placed at the venue. The quiz event was conducted. They uploaded the quiz link on our college website using Google Form, and the duration of the quiz was 10 minutes with 15 questions. It ran for 2 days, from 05.08.2022 to 06.08.2022. A total of 139 students participated, and 7 students got 12 marks. Finally, prizes were declared based on the duration of 3 minutes. Three of them answered correctly, one took six minutes, and two more took seven minutes.



THASSIM BEEVI ABDUL KADER COLLEGE FOR WOMEN
(An Autonomous Institution Sponsored by Seethakathi Trust, Chennai)
(Accredited by NAAC with 'A' Grade (CGPA: 3.18) & ISO 9001: 2015 Certified Institution)
(Recognized by UGC with 2(F) & 2(B))
Kittakeral-623517, Ramanathapuram District, Tamil Nadu

Department of Home Science and Research Centre
organize

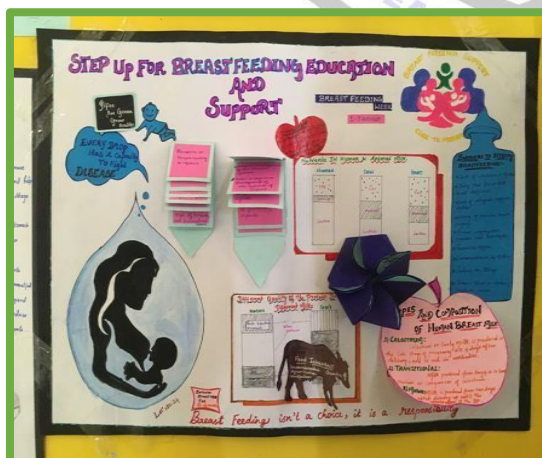
**Intracollegiate Online
Quiz Contest**
in connection with
Breast Feeding Week Celebration 2022
August 5th & 6th 2022
Click here to participate:
<http://form-timer.com/start/7b640b4a>

About Quiz
The duration of the quiz will be 10 minutes, during which a maximum of 15 questions can be answered. The quiz will start on 5th August from 10:00 a.m. and will end on 6th August 2022 at 05:00 p.m.

**"STEP UP FOR BREAST FEEDING,
EDUCATE AND SUPPORT"**

Recognition to Participants
"The top five winners will be issued "Certificate of Achievement".

For queries contact
Event coordinator: B.Susindra Devi & T.Radhika
Email ID: hsc.foodandnutrition@gmail.com



Vaccination Camp

Thassim Beevi Abdul Kader College for Women had organized a vaccination Programme on 6.8.2022 by Vellanore Primary Care for the benefit of Students and faculties. From this programme **60 students and faculties** of TBAK have vaccinated and got awareness of Covid Booster Vaccination.





Tamilnadu's Drug-free Tamilnadu Campaign

We organized a program called “Drive Against Drug” to create awareness about Drug Abuse among our students. On behalf of this, more than 800 students and faculties gathered in the BSA Auditorium to take pledge on Mass-Anti Drug Abuse delivered by the principal Dr. S. Sumaya

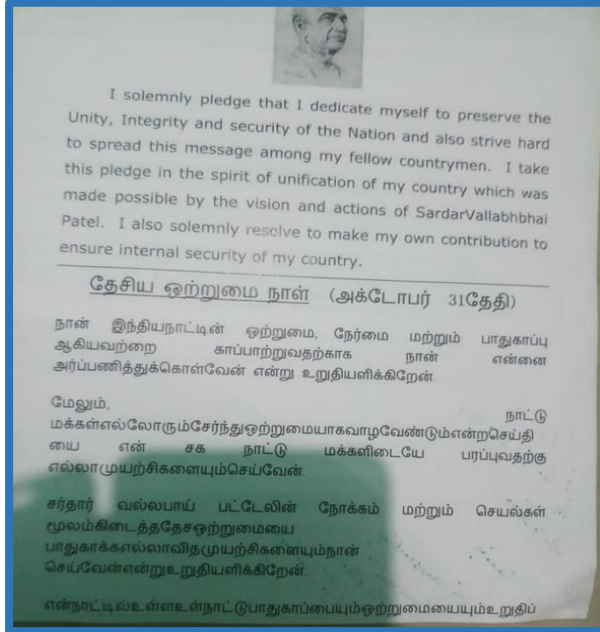




The pledge, at 10.30 AM all the NSS students were gathered in the Lecture Hall for the live video telecast of our Honourable Chief Minister speech on <https://youtu.be/dhDVvXNIWI> . We all attended the event and listened to the speech of the Chief Minister of Tamil Nadu. The event came to a halt with the National anthem

National Unity Day

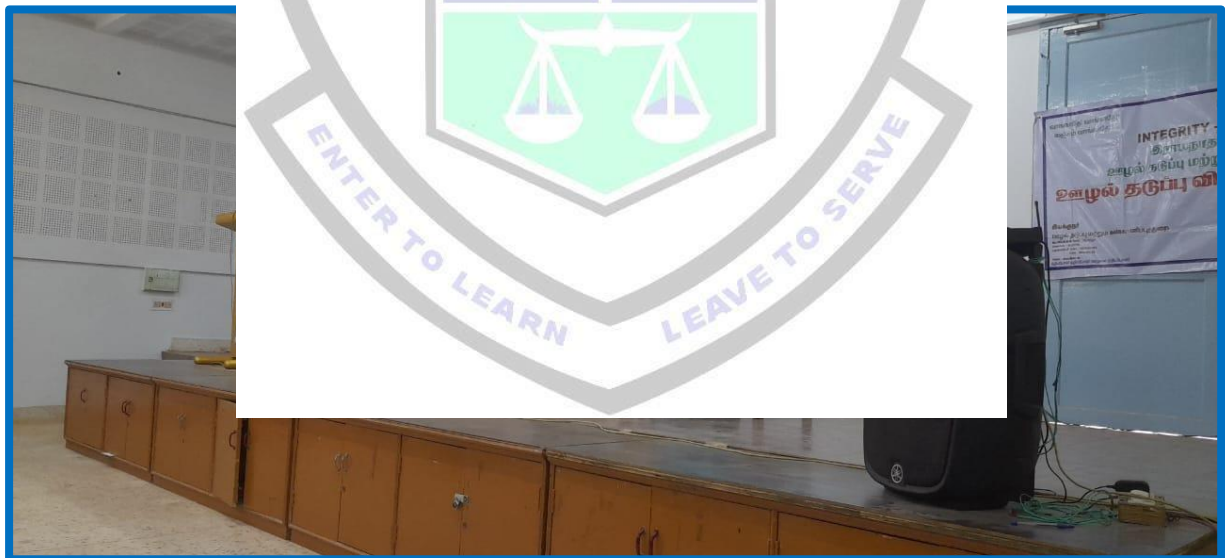
We organized a program called “National Unity Day”. On behalf of this, more than 800 students and faculties gathered in the BSA Auditorium to take the pledge on National Unity day delivered by the principal Dr. S. Sumaya.



Rally Dr APJ Abdul kalam birthday



Observance of National Vigilance awareness week



We are arranged on “Observance of National Vigilance awareness week” for the UG and PG Students, and Teaching faculty on 3th November 2022. The participants from various disciplines got benefitted. Totally 100 participants were present in the session. This programme is arranged to share the Rabies diseases knowledge. This programme was found helpful for the participants to create awareness on Vigilance awareness.

National Entrepreneurship Day and Women's entrepreneurship

MGNCR and NSS organized National Entrepreneurship Day and Women's entrepreneurship Day 2022 on 10/11/2022 and 14/11/2022. The students of UG and PG participated in the event. The students prepared delicious products and displayed them. The staff and students of other departments visited the festival and they tasted the delicious food the products were sold



Competitions on Entrepreneurship
20th October – 19th November 2022
Mahatma Gandhi National Entrepreneurship Month

Inviting Rural Entrepreneurship Development (RED) Cells in Institutions to Conduct Competitions on Promoting Rural Entrepreneurship Activities

Diwali 24th October
National Entrepreneurship Day 9th November
Women's Entrepreneurship Day 19th November

Hand-Paper crafts

- Paper Diyas
- Lanterns
- Greeting Cards

Cow Dung/Bangle/Mud Diyas

Candle making

Sweets Recipes

Home Cleaning and Diwali Decor Services

9 Steps to Students' Entrepreneurship

1. Form small teams of Student Self Help Groups (SSHG) (2-5 students per team)- Before 15.10.2022
2. Select interesting business activity By 16.10.2022
3. Identify and Collect essential material by 19.10.2022
4. Get ready with the product for sale by 22nd Oct., 07th Nov., and 17th Nov.
5. Promote your Product.
6. Arrange Stall in Campus and Sell your Product or sell your product door to door in an identified area
7. Make your products available in stalls at least 2-3 days before each milestone.
8. Document your effort by 25th Oct., 10th Nov., and 20th Nov.
9. Submit a report to mgscredec1@gmail.com on 28th Oct., 12th Nov. and 21st Nov.

Entrepreneurs are important as they are the wheels of the economic growth of the country. By creating new products and services, entrepreneurs can stimulate new employment opportunities. Small steps towards Entrepreneurship can pave the way towards economic growth and development.


Let us be the Leading Lights of Entrepreneurship!
Let the Diwali Lights Inspire Us!

Mahatma Gandhi National Council of Rural Education
Department of Higher Education, Ministry of Education, Govt. of India



National Flag Day Celebration

We organized a program called “National Flag Day” to create unity in our Nation among students. On behalf of this, more than 250 students and faculties gathered in the Lecture hall. The session was handed over to our eminent resource person **Mr.R.Bala Murugan Advocate, Ramanathapuram** therefore, the lecture on “Tricolor Republic of India” was very informative and it was very useful to the participants.



THASSIM BEEVI ABDUL KADER COLLEGE FOR WOMEN, KILAKARAI
A Minority Institution Sponsored by Seethakathi Trust, Chennai
(An Autonomous Institution Affiliated to Alagappa University, Karaikudi)
(Accredited by NAAC with A Grade (CGPA: 3.16) & ISO 9001: 2015 Certified Institution)
Recognized by UGC with 2(f) & 12(B)
Kilakarai-623517 Ramanathapuram District, Tamil Nadu

**STUDENT COUNCIL
&
NATIONAL SERVICE SCHEME**
Jointly Celebrate
Flag Day

**Mr R Bala Murugan, Advocate
Ramanathapuram**

Date : 25/11/2022

Time: 11.30 am – 12.30 pm

Venue : Lecture Hall

Student Council Advisors
Dr V Akila
Ms M Fathima Suraiya

NSS PO
Ms T S Abirami

Director
Dr.M.S.Irfan Ahmed

Principal
Dr S Sumaya



Awareness Programme on Rabies

We are arranged on “Awareness Programme on Rabies” for National Service Scheme for the UG and PG Students, and Teaching faculty on 29th December 2022. The participants from various disciplines got benefitted. Totally 110 participants were present in the session. This programme is arranged to share the Rabies diseases knowledge. This programme was found helpful for the participants to create awareness on Rabies infection.



One Day programme on “Towards new social order” for walkathon event

DHAN has been organized in the walkathon event to bring about awareness on important social issues. As part of the whole, DHAN Ramanathapuram is planned to have the walkathon towards “new social order” on 28.01. 2023 at Ramanathapuram district. The starts at Railway station and ends at Raja School Playground Via new bus stand, GH and Roman church as just three km walk about the theme of the walkathon. Totally 200 students are participated in this walkathon programme.





GPS Map Camera

Keelakarai, Tamil Nadu, India
Unnamed Road, Keelakarai, Tamil Nadu 623517, India
Lat 9.243535°
Long 78.780134°
28/01/23 11:35 AM GMT +05:30



Google



GPS Map Camera

Keelakarai, Tamil Nadu, India
Unnamed Road, Keelakarai, Tamil Nadu
623517, India
Lat 9.243535°
Long 78.780134°
28/01/23 10:34 AM GMT +05:30

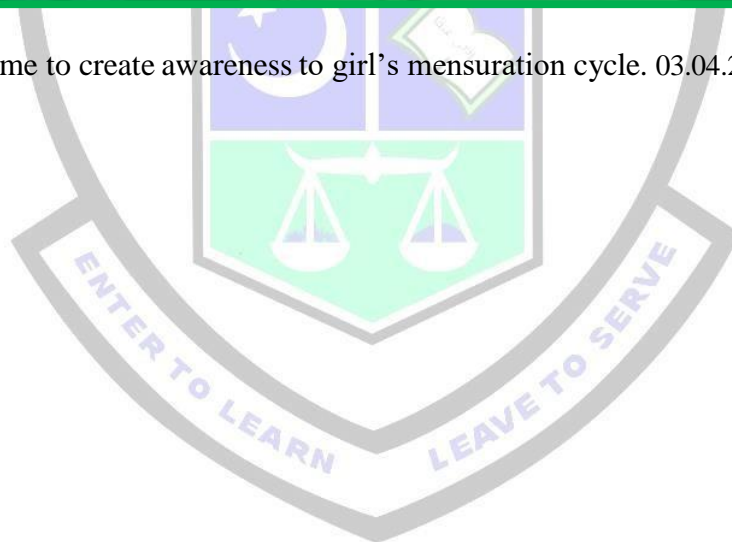


Google

NSS Special Camp



Govt. Hospital Nurse came to create awareness to girl's mensuration cycle. 03.04.2023



Exploring Women Entrepreneurship, Life Skills, And Value Education To Promote Gender Equality

Studying life skills and value education for gender equality aims to empower individuals, enhance awareness of gender issues, foster critical thinking, improve communication, build resilience, promote social responsibility, and teach conflict resolution. These objectives collectively work toward creating a more equitable and inclusive society.

Incorporating women entrepreneurship into the curriculum empowers women with business skills, promotes economic independence, provides role models, fosters networking, challenges stereotypes, and highlights the community impact, advancing gender equality.

Annexure T | 2022

Reference Books:
 1. Agarwal, H.O. *International Law & Human Rights*. Central Law Publications, 2020.
 2. Bhagyashree, A. D. *Human Rights: Law & Practice*. Central Law Publications, 2020.

Journal:
 1. Stephanie, F. *Journal of Human Rights Practice*- Volume 1- Issue 1, 2009.

E-Resource:
 1. <http://www.slideshare.net/satyavrat1994/ppt-human-rights>

Course Outcomes	Programme Outcomes							Total
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	
CO1	9	1	1	1	1	3	1	17
CO2	3	1	3	1	1	9	3	21
CO3	3	1	3	1	1	1	1	11
CO4	3	1	3	1	1	3	3	15
CO5	9	1	9	1	1	9	9	39
Total	27	5	19	5	5	25	17	103

Low-1 Medium-3 High-9

General Interest Course III
Life Skills and Value Education
 (For Students Admitted from 2022-23)

Semester: IV
 Subject Code: IBLVE4

Hours / Week: 2
 Credit: 2

Course Objectives:
 1. To enhance the thinking in a better aspect and the democratic way of living
 2. To develop good citizenship and standard of living and behaviour

Unit I
Values and Individual (6 hours)
 Values, meaning – the significance of values; Value education-its purpose and significance in the present world – Value system – The role of culture and civilization – Holistic living – balancing the outer and inner – Body, Mind and Intellectual level – Duties and responsibilities – classification of values.

Unit II (6 hours)

466

Annexure T | 2022

Salient values for life
 Self-discipline, self-confidence, self-initiative, empathy, compassion, forgiveness, honesty and courage. Truth, commitment, and integrity, forgiveness and love, and ability to sacrifice, care, unity, and inclusiveness, Self-esteem and self-confidence, and punctuality.

Unit III (6 hours)
History of Value Education
 Humanism and humanistic movement in the world and in India – Literature on the teaching of values under various religions like Hinduism, Buddhism, Christianity, Jainism, Islam, etc. Islam Invasion – Moghul invasion – British Rule – culture clash – Bhakti cult – social Reformers and their role in value education.

Unit IV (6 hours)
Twenty first century skills
 Creativity, Critical Thinking, Collaboration, Problem Solving, Decision Making, Need for Creativity in the 21st century, Imagination, Intuition, Experience, Sources of Creativity, Lateral Thinking, Myths of creativity, Critical thinking Vs Creative thinking, Functions of Left Brain & Right brain, Convergent & Divergent Thinking, Critical reading & Multiple Intelligence.

Unit V (6 hours)
Life skills for professionals
 Positive thinking, right attitude, attention to detail, having the big picture, learning skills, research skills, perseverance, setting goals and achieving them, helping others, leadership, motivation, self-motivation, and motivating others, Focus on self-control, Tackling on challenges, Self-Directed, Engaged learning, personality development, IQ, EQ, and SQ.

Course Outcomes:
 After successful completion of this course, student will be able to
CO 1: Understand the value based life
CO 2: Develop the essential steps to become a responsible leader
CO 3: Choose the values and ethics in life to become a good citizen
CO 4: Build interpersonal skill in personal and professional life
CO 5: Prove as self-confident and self-motivated to face the competitive world

Text Books:
 1. Rao, Ravikanth k Dr and Dinara P Dr. *Life Skills Education*. Neelkamal Publications: Hyderabad, 2016.
 2. Ghose D.N. *A Text Book of Value Education*. Dominant Publisher: Delhi, 2005.

Reference Books:
 1. Baradwaj K S Dr. *New Dimensions on Value Education*. Balaji world of Books: Delhi, 2019.
 2. Behra, Santosh Kumar and Duarah, Mouchumi. *Value Education in the 21st century*. New Delhi Publishers: Calcutta, 2019.

467

3. Das Ganesh and Mahji, Indrani. *Value Education*. Laxmi Publications: New Delhi, 2018.

Journals:

1. International Journal of Adolescence and Youth
2. International Journal of STEM Education
3. International Journal of Advanced Research

E-Resources:

1. <https://gupshups.org/value-education/>
2. <https://www.dypiemr.ac.in/images/value-added-courses/vac/Content-for-Value-Education.pdf>
3. <https://wikaspedia.in/health/women-health/adolescent-health-1/management-of-adolescent-health/life-skills>
4. <https://www.indeed.com/career-advice/career-development/professional-skills>
5. <https://www.ugc.ac.in/e-book/SKILL%20ENG.pdf>

Course Outcomes	Programme Outcomes							Total
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	
CO1	9	3	1	3	1	1	9	27
CO2	9	3	3	1	3	9	9	37
CO3	9	9	3	3	9	3	9	45
CO4	9	3	3	3	9	9	9	45
CO5	9	9	1	9	3	3	9	43
Total	45	27	11	19	25	25	45	197

Low-1 Medium-3 High-9

General Interest Course IV
Women Entrepreneurship
 (For Students Admitted from 2022-2023)

Semester: III

Subject Code: IBWE5

Hours /week:2

Credit:2

Course Objectives:

1. To promote women entrepreneurship and reduce the rate of unemployment
2. To elucidate the role of various developmental schemes supporting women entrepreneurship

Unit I

Women Entrepreneurship: Meaning, Definition, Characteristics, Factors affecting Entrepreneurship Growth: Economic, Social, Cultural, Personality, Psychological, Sociological and Motivational Factors, Role of Entrepreneurship in Economic Development. **(6 hours)**

(6 hours)**Unit II**

Entrepreneurship Competencies: Competence – Meaning, Components: Knowledge, Skill, Traits and Motives - Case Competency – Qualities of Entrepreneurs – Types of Entrepreneurs – Functions of Entrepreneurs.

(6 hours)**Unit III**

Entrepreneurship Journey: Self –Assessment of Qualities, skills, Resources and Dreams, Generation of ideas, Business Ideas Vs Business Opportunities, Opportunity Assessment – Factors, Micro and Macro Environment, Feasibility Study, Business Plan Preparation-Case Study of Successful Entrepreneurs.

(6 hours)**Unit IV**

Start-up: Meaning-Types-Requirements for new Enterprise Creation-Family Business Management- Social Entrepreneurship-Startup India Ecosystem-Schemes-Registration Process.

(6 hours)**Unit V**

Entrepreneurship Development Programmes: Objectives-Special Women EDPs-Micro Enterprises and Self Employment Opportunities-Supporting Schemes for Women Entrepreneurs- DIC-NABARD- Commercial Banks. Self-Employment Loan Scheme: PMEGP-NEEDS-UYEGP.

Course Outcomes:

- After successful completion of this course, student will be able to
- CO 1: Understand the role of women entrepreneurship in different facets of society
- CO 2: Know the various livelihood supports for women Employment opportunities
- CO 3: Elucidate the role of various developmental schemes supporting women entrepreneurship
- CO 4: Examine the various governmental and non-governmental support offered to the entrepreneurs
- CO 5: Critically analyze various entrepreneurship schemes in India

Text Books:

1. Vasanth Desai, *Entrepreneurship Development*, Himalaya Publishing House, Mumbai, 1st Edition, 2019.
2. Kathleen R Allen, *Launching New Ventures, An Entrepreneurial Approach*, Cengage Learning, 2016.

Reference Books:

1. Steven Fisher, Ja-nae Duane, *The Startup Equation -A Visual Guidebook for Building Your Startup*, Indian Edition, Mc Graw Hill Education India Pvt. Ltd, 2016
2. Bruce R. Barringer, R. Duane, *Entrepreneurship successfully, Launching New Ventures*. Pearson, 2019
3. Gordon E, Natarajan K, *Entrepreneurship Development*, Himalaya Publishing House, Mumbai, 6th Edition, 2017.